PROSPECTUS
2027

EAST ASIA MANAGEMENT UNIVERSITY

Cambodia's Top Career-Ready University





EAMU

Building **Talent**

Powering **Growth**

Creating **Impact**

Phnom Penh, Cambodia | Established 2019

The Opportunity



CAMBODIA'S GROWTH DEPENDS ON IT'S
NEXT GENERATION OF TALENT

A CHANGING ECONOMY NEEDS DIFFERENT GRADUATES

- A young and increasingly ambitious population
- Growing demand for quality higher education
- Rising expectations for English-medium and internationally benchmarked education
- Employers seeking graduates with practical workplace skills
- Increasing need for management, technology, finance, hospitality and logistics talent
- Growing demand for lifelong learning and workforce upskilling



CAMBODIA NEEDS UNIVERSITIES THAT DO MORE THAN AWARD DEGREES.

IT NEEDS UNIVERSITIES THAT DEVELOP GRADUATES WHO CAN CONTRIBUTE FROM DAY ONE.

East Asia Management University (EAMU)
is a private, career-focused university positioned to address Cambodia's growing demand for industry-ready graduates while delivering scalable, sustainable returns to investors.

The EAMU Difference

From Classroom to Career

Career Ready by design



EAMU operates a career-integrated higher education model that directly addresses the gap between academic learning and workforce readiness. The model combines academic rigour, practical exposure, and employability outcomes into a single, scalable framework.



ACADEMIC KNOWLEDGE



PRACTICAL EXPERIENCE



PROFESSIONAL SKILLS



EMPLOYABILITY

CAREER-READY BY DESIGN:

- Employability is integrated into the student journey rather than added at graduation.

LEARNING BY DOING:

- Cases, projects, workplace exposure and real-world problem solving.

INDUSTRY CONNECTED:

- Employers contribute through internships, projects, guest sessions, curriculum input and recruitment.

INTERNATIONALLY CONNECTED:

- International academic partnerships and overseas progression opportunities.

ACCESSIBLE INTERNATIONAL EDUCATION:

- International-standard education delivered locally at a significantly more accessible cost than studying overseas.

LEARN → **APPLY** → **EXPERIENCE** → **DEVELOP** → **CONNECT** → **SUCCESS**

Academic Portfolio



BUILDING THE TALENT PIPELINE FOR
>> HIGH-GROWTH SECTORS

BUSINESS & MANAGEMENT

- Business Management
- Accounting & Finance
- Marketing
- Human Resources Development
- MBA / Postgraduate studies

TECHNOLOGY

- Computing & Information Technology
- AI / Digital Technology
- Cybersecurity
- Fintech

SERVICE ECONOMY

- Hospitality
- Tourism and Travel
- Events and Leisure Management
- Retail & Entrepreneurship
- Personal Financial Planning

TRADE & CONNECTIVITY

- International Business
- Logistics & Supply Chain Management
- Project Management

Designed for Multiple Learner Segments

School Leavers ▸ *Undergraduate Degrees* ▸ *Postgraduate Study* ▸ *Working Professionals* ▸ *Executive Education*



THE EVOLUTION

— Industry Partners

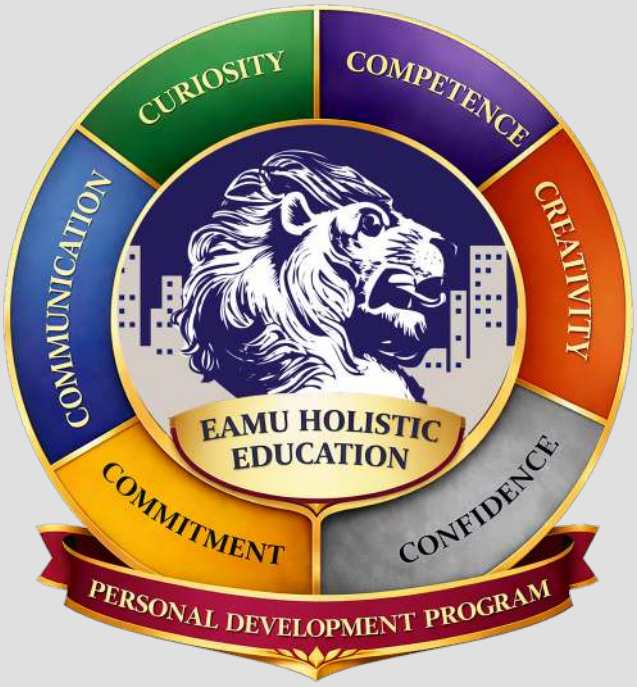
Where Education Meet Industry

Every employer encounter can become more than just an internship offering — creating opportunities for recruitment, executive training, research, consultancy and long-term corporate partnerships.

▲ 20+
Employer Partnership

▲ 100%
Internship Placement

▲ 90%
Employed within 6 months



Graduate's Attributes

EAMU graduates are 6C professionals
competent to perform,
confident to lead,
curious to learn,
creative to solve,
communicative to connect, and
committed to contribute.

RAFFLES HOTEL LE ROYAL PHNOM PENH
HIMAWARI
capri by Fraser hotel residences PHNOM PENH / CAMBODIA
ROSEWOOD
COURTYARD BY MARRIOTT
Phnom Penh HOTEL
Wing Bank
PhillipBank by PhillipCapital
BRIDGE BANK
APD BANK
Amret.
Smart
Forte
DKSH
MAERSK
CHA
REDBRIDGE GROUP
JWD BOK SENG
Dolphin LOGISTICS
LOSCBA
APL Logistics
PPM

and Growing...

— Institutional Strength

AN EMERGING UNIVERSITY
BUILT ON ESTABLISHED EXPERIENCE

▸ Singapore Education Heritage



EAST ASIA INSTITUTE OF MANAGEMENT, SINGAPORE
Singapore-origin education expertise applied to Cambodia.

▸ Institutional Foundations



LICENSED & REGULATED
Operating within Cambodia's higher education regulatory framework.

EXPERIENCED LEADERSHIP
Academic and executive leadership with substantial international higher education and corporate experience.

QUALITY ASSURANCE
Academic governance, quality assurance and regulatory compliance.

INDUSTRY ADVISORY BOARD
Industry leaders informing curriculum and employability.

PHNOM PENH LOCATION
Located in Cambodia's principal economic and business centre.

EAMU







— Global Connections

Start Local, Finish Global

INTERNATIONAL ACADEMIC PATHWAYS

EAMU CAMBODIA

Credit Transfers recognition
Articulation Arrangement
Globally recognised awards
Dual degree opportunity

WHY THIS MATTERS

FOR STUDENTS

- International exposure
- Overseas study opportunities
- International qualifications
- Global career pathways

FOR EAMU

- International student recruitment
- Partnership network
- Academic collaboration
- Regional expansion
- Brand differentiation

The Growth Platform

ENROLMENT GROWTH
Expand recruitment in Cambodia and neighbouring markets.



NEW ACADEMIC PROGRAMMES
Add programmes aligned with emerging workforce demand.

PROFESSIONAL & EXECUTIVE EDUCATION
Develop short courses and corporate academies for working professionals.



INTERNATIONAL STUDENT RECRUITMENT
Build EAMU as a regional destination for affordable international education.





DIGITAL & BLENDED LEARNING
Extend EAMU's reach beyond the physical campus.

INDUSTRY SOLUTIONS
Corporate training, workplace projects, executive development and applied research.



CAMPUS DEVELOPMENT
Create a larger and more comprehensive learning environment.

The Future Begins Here

PARTNER WITH EAMU

BUILDING TALENT. POWERING GROWTH. CREATING IMPACT.



Visit EAMU

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East Asia Management University, Phnom Penh

EAMU welcomes strategic partner and investors to accelerate the University's next phase of growth.