**East Asia Management University (EAMU)** is an international university from Singapore that is licensed and authorised by the Royal Government of Cambodia to deliver university programs and courses for the benefits of Cambodia’s human capital developments. The University is currently hiring suitable and qualified candidates to fill both academic and non-academic positions:

**Content Creators (with graphic designing) – 2 positions**

**Job Description:**

A creative and versatile Content Creator to develop engaging multimedia content and visual assets across our digital platforms. This role requires the right candidate to generate ideas, design, and produce compelling content that strengthens our brand presence, attracts target audiences, and supports marketing campaigns.

**Key Responsibilities**

* **Content Creation**
  + Develop, write, and edit engaging content for websites, blogs, social media, in campus, and marketing materials.
  + Collaborate within the marketing and enrolment teams to conceptualize creative campaigns to build branding, increase publicity and attract enrolments.
  + Produce short-form and long-form contents (static and videos) tailored to different digital platforms.
* **Graphic Design**
  + Design graphics, infographics, banners, social media creatives, and marketing collateral.
  + Ensure all designs align with the brand identity and communication guidelines.
  + Create layouts for presentations, brochures, and promotional materials.
  + Support in video editing and motion graphics when needed.
* **Digital Marketing Support**
  + Assist in planning and executing content calendars for social media and websites.
  + Optimize content for SEO and user engagement.
  + Track content performance and suggest improvements.

**Job Specifications:**

* Degree in Marketing, Communications, Graphic Design, or related field
* At least 5 years of proven experience as a Content Creator, Graphic Designer, or in a similar role.
* High Proficiency in design tools such as Adobe Photoshop, Illustrator, InDesign, Canva, or equivalent.
* Strong writing, editing, and storytelling skills (Khmer and English).
* Familiarity with social media platforms (Facebook, Instagram, LinkedIn, TikTok, YouTube).
* Basic knowledge of video editing tools (Adobe Premiere Pro, After Effects, or similar) is an advantage.
* Ability to work independently and manage multiple projects under deadlines.
* Strong eye for aesthetics, typography, and branding.

**Benefits to employee:**

* Competitive benefit packages with a pleasant working environment.
* Salary: Negotiable. Indicate your asking salary in your CV.
* Position: Full time
* Working hours: alternate 5-days work weeks.
* Annual Leave
* Private Insurance - Hospitalisation
* Medical and Dental cover